



Domino and Firestone Walker Brew Success



Overview

California-based craft brewer Firestone Walker Brewing Company, integrated two of Domino's advanced continuous inkjet and laser printing solutions to clearly and efficiently date code the packaging of all their products.



"Firestone Walker trusts Domino Printers... because they work!"

- Firestone Walker Packaging Manager Will Crosby

Fast facts

- Distributing 17 core brands of beer, Firestone Walker sells an equivalent amount to 3.5 million cases annually.
- A300 coding onto five gallon polycarbonate water bottles
- Performing in a very challenging, high humidity bottling environment
- A320i provides greater flexibility to expand our core business whilst meeting the ever-increasing legislative demands for product identification



Domino. Do more.

