



# Prepare Your Packaging Lines for Reliable 2D Barcode Printing



Traceability



More Data



Retail Readiness



Consumer Engagement

## Common 2D Printing Challenges

### Poor Print Contrast

Faded or inconsistent codes reduce readability and scan reliability.

### High-Speed Vibration

Movement and vibration can distort 2D code quality at line speed.

### Manual Data Errors

Incorrect variable data can create traceability and compliance risks.

### Lack of Verification

Bad codes may go undetected without inline inspection.

### Harsh Environments

Moisture and sanitation conditions impact code consistency.

### Small Print Areas

Compact packaging creates placement and readability challenges.

Printing a 2D code is genuinely complex. Substrate, ink, print settings, vision integration, there are a lot of variables. Domino makes that complexity manageable. In industries with no margin for error, experience counts. Domino brings proven 2D code expertise to retail, delivering verified, GS1-compliant codes you can trust.

## Is Your Packaging Line Ready?

- ✓ High-resolution printing
- ✓ Reliable scan quality
- ✓ Inline verification
- ✓ ERP/MES integration
- ✓ GS1-ready code quality
- ✓ Automated message management



### Talk to an Expert

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